



**2024-25**

**AGM Report**

## **Mission**

South Niagara Life Ministries' mission is to provide the necessary resources to reach, rescue and renewing people who are trying resolve life crisis, issues and problems.

## **Vision**

And we seek to do this by providing free resources, free services and free support. All of this is routed in the Written Word that points to Jesus Christ, the Living Word.

## **We are committed to –**

- ✓ Providing a safe environment rooted in the love and grace of Jesus Christ
- ✓ Providing free services rooted in the Word of God
- ✓ Providing all the tools necessary to sustain counsel principles long term
- ✓ Providing ongoing support and encouragement

## **Board of Directors (2024)**

Bob Kerr, Chair (founding director 2010)

Terry Marr, Treasurer (founding director)

Martha Beroud, Executive Director (1992-2024)

Kathy Klune, Secretary (2020)

Susan Mueller, (2023)

Darryl Stapleton (2023)

Sandy Ruegg (2024)

### **Board of Directors (2025):**

Bob Kerr, Chair (founding director 2010)

Bernie McGale, Executive Director (2025)

Sandy Ruegg, Secretary (2024)

Darryl Stapleton, Treasurer (2023)

Kathy Klune (2020)

Susan Mueller (2023)

### **Staff – 2024**

Martha Beroud, Executive Director/Counselor

Jodie Bengert, Executive Assistant and Child & Youth Counselor

Larry Hart, Counselor

Heleen Fokkens, Counselor

Bernie McGale, Counselor

Leighton Bengert, Office Administrator

Debbie Annunziata, Reception

Helen McCreadie, Reception

Kelly Turonski, Reception (later replaced by Kathy Andrews)

Cindy Teabo, Cleaner

## **Staff - 2025**

Bernie McGale, Executive Director/Counselor

Marilyn McGale, Stats & Operations

Larry Hart, Counselor

Heleen Fokkens, Counselor

Elaine Kah, Bookkeeping & Finances

Helen McCreadie, Admin & Fundraising

Debbie Annunziata, Admin & Fundraising

Natalie Ciacchi, Admin & Communications

## **Volunteers**

Martha Beroud, Group Counselor & Coordinator

Sandy Ruegg, Group Counselor (Grief-Share)

Evert & Anesta, Van Beusekom, event volunteers

Jim Mueller, volunteer at large (men's group)

## **Message from Executive Director:**

The theme for South Niagara Life Ministries in 2024 was – “More in ‘24”. And to that end there were several “mores”.

We hired another male counselor.

We utilized the building at 139 Gilmore for its first fundraiser event, on April 12.

We started our first Open Door Fellowship for men in the new building.

We had more “first time commitments” (17) and “recommitments (13) than ever before.

We saw more funds raised than was expected from 2 of the 4 events:

- ✓ Spring Reception: \$28,4346.50 (\$30,000)
- ✓ Baby Bottle Campaign: \$14,503.64 (\$15,000)
- ✓ Walk & Roll: \$52,6116 (\$50,000)
- ✓ October Banquet - \$89,226.88 (\$80,000)

With the Lord’s help, we have seen “more in ‘24”.

As we look to the Lord’s future for SNLM, we certainly want to see more:

- ✓ More clients
- ✓ More donors
- ✓ More care-holders
- ✓ More sponsors
- ✓ More groups
- ✓ More events like ManDay
- ✓ More prayer events & opportunities
- ✓ More prayer

SNLM is in the process of accessing All Can Pray, an extension of 100 Huntley Street, which will establish our own prayer lines with tools for reaching out into the neighbourhood.

In 2024 and 2025 I have been seeking to establish ongoing support and partnership in the wider Church community. So far, I have made good connections with Pastor Jeff Aitken, Trinity Life Church in Sherkson, and Pastor Ken Holladay at Port Colbourne. Will also seek to connect with the Pastor at Grace Gospel Church in Niagara.

As we move into 2025, we have more staff and more opportunities to share the Gospel of Jesus. And it is with thanks to God and His provisions for us that we look forward to all the “mores” He is going to provide. In fact, the word for 2025 is “Thrive in ‘25”. All these “mores” are going to help us thrive with abundance that we need to do the Lord’s Kingdom work. To Him be all honour and glory.

A handwritten signature in black ink, appearing to read "JBM Gale". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

## Statistics for 2024

### Clients 2024:

Total Clients: 338

New Clients: 159

Returning Clients:  
179

Adult female: 191

Adult male: 111

Teen female: 8

Teen male: 1

Youth female: 8

### Where clients come from:

Fort Erie: 183

Welland: 37

Niagara Falls: 33

Port Colborne: 29

St. Catharines: 17

Pelham/Fonthill: 5

Wainfleet: 3

NOTL: 1

### Counsel Overview

Individual: 258

Couples: 49

Family: 41

Group/Prog: 8

### Ages:

Ages 5-12: 24

16-19: 10

20-24: 22

25-29: 27

30-39: 60

40-49: 59

50-59: 52

60-69: 45

70-79: 12

### Top 5 Counsel Issues

1. Anxiety/Stress

2. Depression

3. Anger

4. Fear/Panic

5. Communication

**Results;**

First Time  
Commitments: 17  
Recommitments: 13

**Relationships Counseled**

Married: 126  
Single: 134

**2024 Finances:**

Revenue: \$311,522.24   Expenses: \$303,364.99

Net Assets: \$382,779.07

Unrestricted: \$213,442.83

Internally restricted: \$169,336.24

**2024 Match Underwriters, Campaign Prizes, Sponsors & Participants**

All Nations Fellowship; Kari Velemirovich – Manager Avondale; Terry Marr, Managed Print Commercial Sales Account Manager – Beatties; Bertie Church; Bird Kingdom – Niagara Fall; Brothers McClurg; Canadian Tire; Chambers & Associates Surveying Ltd.; Circle P Paving; Compass & Coaching Services; Crawford Smith and Swallow Accountant; Culligan; Faith Reformed Church; Friends of Embrace Grace; Grace Church; Happy Jack's; Independent Grocers; Intercede International; Jungbunzlauer Canada Inc.; Kamps Hydrangea inc.; Niagara Helicopters; Niagara Ice Dogs; Niagara Parks; Nigh's Sweet Shop; Port Colborne BIC Church; Port Thrift Store; Ridgeway Lions Club; Riverside Community Church; Kathy &



Dave, Royal LePage realtors; Rotary Club, Fort Erie; Seaway Mall; Sobeys; South Niagara Life Ministries; Timberwood Custom Kitchen Inc.; The Barrel Pizza and Pasto; The Hope Chest; Trinity Life Church; Uphome Holsteins; Veenstra Farms; Wainfleet BIC Church.

**Thank You area businesses, Churches, foundations, groups, in-kind gifters. Thank you for your mission support!**

Including – All Saints Anglican Church; Bethel Pentecostal Assembly; Bible Presbyterian Church; Church-on-the-Beach, Faith Fellowship Church; First Baptist Church – FE; Garrison Road United Brethren Church; Life House Community Church; Main Street Baptist Church; Morgan's Point United Church; New-to-you-Thrift Store; Port Colborne BIC Church; Ridgway Lioness Club; Saint John Bosco CWL; St. John Stevensvill United; The Young People's Church of the Air, Inc.; Wainfleet Congregational Church; WDCX; Wellandport United Reformed Church; William and Diane Hein Foundation; Windmill Point Church.

Thanks for ALL who invest in lives, give in commemoration, including the William Kamps and Ron Gray estates and other SNLM friends preferring to remain unanimous.

**We are so grateful for Every Friend, Investor, Match & Mission Sponsor**

